

Processi di metaforizzazione e trasformazioni della razionalità moderna: Hans Blumenberg e le rioccupazioni del mondo della vita

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By adopting a perspective that favours the dialogue between Philosophy and Philosophical Anthropology with those disciplinary fields (Cultural Anthropology, Gender Theories etc) that in the last decades have investigated the profound transformations of modern rationality, the essay will focus on the ways in which we have "access" to meaning as a metaphor in relation to the very definition of modern subjectivity and its forms of self-preservation. In developing a confrontation between Blumenberg's world unreadability and the post-structuralist's idea of the world as a form of textuality, the paper will question how the so called "continental philosophy" is changing in order to face the ways in which Western rationality can, and still has to face, a complexity that demands the revision of the ways in which the life world is rooted in processes of metaphORIZATION and conceptualization. In other words, how might certain concepts and metaphor still help us thinking of the human, but also the post-human? And how are they still part of an hermeneutics able to interrogate modern subjectivities and their capacity for self-preservation? Are there new metaphors? And what is the role of language or, better, of semiotic systems of signification in the re-thinking of a globalized world characterized by profound differences and by a digital revolution that affects the very constitution of the metaphor through which we assign meaning to the world?

Keywords: Life world, Semiotics, Metaphorization, Self-preservation, Western rationality

1. Premessa

Inizio da una premessa dovuta, volta a situare lo sguardo e, insieme, il tipo di *pensosità*¹ che mi hanno accompagnato nello scrivere queste pagine. La premessa è dovuta perché non sono una specialista del pensiero di Hans Blumenberg, né ho mai lavorato a fondo sull'ermeneutica dell'illuminismo. Mi è capitato però di riflettere sulla metaforica del mondo come libro, e sulle sue differenze rispetto alla tradizione post-heiddegeriana della decostruzione, provan-

¹ Pensosità è un termine che Hans Blumenberg approfondisce nel saggio *Nachdenklichkeit*, in «Jahrbuch der Deutsche Akademie für Sprache und Dichtung», Heidelberg, 1980, pp. 57-61; trad. it. a cura di L. Ritter Santini, *Pensosità*, Reggio Emilia, Elitropia, 1981.